

# **Silk Business in Kashmir Threats and Opportunities**

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## **ABSTRACT**

*Kashmir is the Heaven on Land. In India Silk industries comprises major contribution in Indian Textile Industries. Silk industry is most important industries Kashmir. The weaves popularly known as Chinon and Crepe de chine are some of the fine qualities produced from silk. This industry has seen various ups and downs in managing the silk as an industry and an economy for the state and the people.*

*Keywords: Silk Industries, Sericulture, Jammu & Kashmir*

## **OBJECTIVES**

1. To study Silk Industries in Jammu & Kashmir
2. To Study Remedial measurements for revival of Silk Industries in Jammu & Kashmir

## **RESEARCH METHODOLOGY**

Some data collected from Primary resources by conducting interview and rest of the data collected from secondary resources from internet from different websites.

## **INTRODUCTION**

Silk is having great demand not only in India but in world as well. There is need to focus on Silk industries to understand different attributes of silk production and marketing. Our Textile Minister Smriti Irani mentioned in 2018 that India will be self reliant in silk production by 2020. Silk industry involves different aspects, those are

1. Seed Production Unit
2. cocoon testing centers
3. Infrastructure Development
4. Market Development

But the basic producer of this elite class product i.e., a farmer is still struggling to meet his ends, still not aware of all this profit sharing economic ratio.

## **ANALYSIS**

Sericulture Industry of the State has been a very old traditional Industry. People can start this business with no investment at home as it needs only mulberry leaves and silkworms. Silk is having more demand in national as well as international market. Temperature maintenance is one of the challenges in silk production as Silkworms die in low temperature. In J & K sericulture provides financial support for scheduled caste and scheduled tribes people who are generally considered as weaker section in society. Sericulture is great opportunity for landless labors as it involves very less investment. Group of women can handle this activity easily. More Employment generation will be created by studying and taking corrective actions to develop Sericulture Business.

## **Following are the Government Measures for revival of the Silk Industry**

1. Farmers can get subsidy from Direct Benefit Center
2. More equipments will be provided in Seed Production Unit
3. Farmers will be provided with web based solutions

4. Central Government will bear 50% cost for infrastructure development
5. For SC and ST category Central Government will bear 65% of cost
6. Financial support for Research & Development
7. Service of Helpline for farmers
8. Silkworm production centers
9. For North Part government will bear almost 80% of cost which is much beneficial to Jammu and Kashmir's people.

Sericulture is an important business for people leaving in Jammu and Kashmir as there is great scope for Silk Business.. Sericulture needs more Mulberry plantation as silkworm grows on Mulberry pants. Environment in Jammu and Kashmir is favorable for Mulberry plantations. Sericulture involves different processes starting from Mulberry plantation, silkworm rearing, reeling, weaving, and marketing. and thus engaging large number of people including women. Many village people survive on this business so it chances of migration from village to city area are getting reduced. In country like India there is problem of unemployment where job givers are less and job seekers are more. In this case we have Sericulture is the one of the best options to start up business. India has been facing problem of poverty since many years, if we are able to manage sericulture business in efficient manner there Poverty will also be reduced.

## ISSUES IN SERICULTURE

Though sericulture is profitable business it is wrapped with some of the problems.

1. People handle cocoons manually which leads blisters peeled off skin.
2. Chemicals used to dye the silk which causes irritation of eyes, skin infection, problem of lungs and breathing
3. Loud noise of machines may lead to hearing disorders
4. If dead worms are handled with bare hands many times there is possibility of illness.
5. Common diseases found in workers who are working in silk industries are Asthma and Bronchitis.
6. Carbon Dioxide produced at the time of rearing causes allergies, and respiratory problems.
7. Due to unhygienic condition silkworms suffers from some diseases Grasserie and Flacherie
8. Some people suffer from Blood Cancer

## CONCLUSION

Sericulture has great contribution in Indian Economy . If we are able to rectify problems faced by Sericulture Industries and also we can overcome these problems undoubtedly there is tremendous growth in Sericulture sector and ultimately in socio economic status of people.

## REFERENCES

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